



small plate movement.org

“Join the Squad” Form

Join the Small Plate Movement Squad and the Cornell Food and Brand Lab

Company Name:

Company Address:

Contact Person:

Phone:

Email:

Alternate Contact Person:

Phone:

Email:

Brief description of company:

Check yes or no for inclusion of the following information on the smallplatemovement.org website:

Permission to include your company as joining the Small Plate Movement Squad?

Yes ___ No ___

Please attach a _1 page description (space provided below) of the proposed initiative including:

- Initiative goals, summary, timeline & target audience (e.g. to encourage all Americans to consume fewer calories by simply switching to a smaller plate)

Please fax or, preferably, email as attachments a signed Letter of Intent as well as this “Join the Squad” form and the Project Description below to:

Jennifer Noble

foodandbrandlab@cornell.edu

Phone: 607.254.6302

Fax: 607.255.4776

Project Description (_-1 page)